



Co-Creation Event for EU Project Managers

Sponsorship Proposal

PM AGORA 2026

Co Creation Event for EU Project Managers



Con Il Patrocinio di
Commissione
europea

7-9 October, 2026

M15 Magazzini delle professioni

Verona, Italy

Contact

Website

<https://www.pmagora.eu/>

Person Responsible

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About The Event

PM AGORA began in 2024 as an initiative created by 3 EU Project Managers who felt the need to connect with peers across Europe to share the challenges of the profession, exchange experiences, and collectively find better ways of working.

What started as a response to a real professional need has grown into an established space for development, learning, and community-building. Today, PM AGORA brings together EU Project Managers from across Europe to stay informed about the field, build new skills, meet and network with colleagues, and reflect on the human side of project work, including wellbeing and mental health.

At its core, PM AGORA is about strengthening a shared professional identity and creating a collective voice for advocacy, collaboration, and long-term change in the sector.



Event Highlights

Community Building

Capacity Building

Professional Networking

Wellbeing and Resilience

Our Impact (2024 + 2025)

Participation



170

participants

20

countries

90

organisations

Content



25

speakers

12

workshops

9

roundtables

Sponsorships



42

partnerships

16

media
sponsors

19

community
partners

Event Schedule

**07
OCT**



Day 0 – Prelude

An informal opening evening in Verona, bringing participants together through a relaxed networking experience with drinks, finger food, and a shared atmosphere overlooking the city.

**08
OCT**



Day 1

A day focused on strengthening skills and exchange, with sessions on AI in project management, proposal development, collaboration, and peer learning, combined with interactive formats and wellbeing activities.

**09
OCT**

Day 2

A day dedicated to understanding upcoming European priorities, including the new MFF, and advancing the development of a shared professional community for EU Project Managers with a focus on advocacy and collective voice.



Benefits for Sponsors

Supporting PM AGORA means more than simply being present at an event. It is an opportunity to engage with a growing European community of EU Project Managers and to contribute to a space built on collaboration, shared learning, and exchange.

Direct access to a targeted professional community

Sponsors engage with a focused group of EU Project Managers from across Europe, creating opportunities for meaningful connections, partnerships, and visibility within a highly relevant audience.

Association with a collaborative initiative

By supporting PM AGORA, sponsors position themselves alongside a community-driven initiative that promotes co-creation, professional development, and innovation in the field of EU projects.

Contribution to shaping the future of the sector

Sponsors are part of a space where ideas, challenges, and practices are actively discussed and developed, contributing to the evolution of EU project management and its professional ecosystem.

Sponsorship Packages

Gold Package

Prominent display of company name and logo on the PM AGORA website ☒

Inclusion of your promotional material in the event welcome bag ☒

Featured mention in all press releases and media coverage ☒

Dedicated social media post for your organisation (Reach: LinkedIn: 400–500 im., Facebook: 200–300 im., Instagram: 500–600 im.) ☒

Recognition as a supporter in all event-related social media posts ☒

Inclusion in all event newsletters (approx. one per month, reaching 3000 recipients) ☒

Opportunity to present your organisation in a 5-minute slot during an PM AGORA webinar ☒

On-site presence with a branded banner and the possibility to display your own promotional materials ☒

Opportunity to present your EU projects in the event venue ☒

1 free full participation regular ticket ☒

800 €

Silver Package

Prominent display of company name and logo on the PM AGORA website ☒

Inclusion of your promotional material in the event welcome bag ☒

Featured mention in all press releases and media coverage ☒

Dedicated social media post for your organisation (Reach: LinkedIn: 400–500 im., Facebook: 200–300 im., Instagram: 500–600 im.) ☒

Recognition as a supporter in all event-related social media posts ☒

Inclusion in all event newsletters (approx. one per month, reaching 3000 recipients) ☒

Opportunity to present your organisation in a 5-minute slot during an PM AGORA webinar ☐

On-site presence with a branded banner and the possibility to display your own promotional materials ☐

Opportunity to present your EU projects in the event venue ☐

30% discount on one full participation regular ticket ☒

400 €

Thank you!

Sponsorship Contact

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